



BRITISH

BASH

CELEBRATING THE BEST OF BRITISH IN NYC

Thursday 30th November 2023

Edison Ballroom | NYC

HONORING

Dame Jessica Ennis-Hill

Olympic & 3-time World Champion in Heptathlon

Supporting the charitable mission of
St. George's Society of New York

www.stgeorgessociety.org

**SAINT
GEORGE'S
SOCIETY
NEW YORK**
EST 1770

ABOUT ST. GEORGE'S SOCIETY

Founded in 1770, St. George's Society of New York is a charity dedicated to enriching the quality of life for people in need through an established support system within the British and Commonwealth community in New York. Fueled by a passionate membership community, the Society provides vital assistance to elderly individuals at risk of homelessness, awards scholarships to low-income students and assists families affected by pediatric cancer.

St. George's Society is well known in transatlantic circles due to its longevity, record of good works and position in the New York-British community.

[Learn more about our work.](#)



2023 BRITISH BASH

Thursday 30th November 2023
Edison Ballroom | 240 West 47th Street | NYC

Cocktail Reception, 7:00 pm
Dinner & Dancing, 8:00 pm - Midnight

The British Bash is an annual event that celebrates the “**best of British in NYC**” while raising vital funds for one of the oldest charities in the United States. The event is attended by over 300 vibrant professionals, passionate about supporting a great cause, while having fun doing it. Guests enjoy a cocktail reception, followed by an evening of live music, dining, dancing, a charity auction and recognition of the 2023 honoree.



2023 HONOREE

Dame Jessica Ennis-Hill

Olympic & 3-time World Champion
in Heptathlon



Dame Jessica Ennis-Hill is an extraordinary athlete, a role model, and a true embodiment of sporting excellence. Born on January 28, 1986, in Sheffield, England, Jessica's passion for sports became evident from a young age. In 2005, she burst onto the international stage, showcasing her exceptional abilities as she represented Great Britain at the European Athletics Junior Championships. In 2008, she claimed her first major title at the World Indoor Championships in pentathlon.

Jessica captivated the world with her awe-inspiring performances in the 2012 London Olympics, ultimately clinching the gold medal in the heptathlon. Throughout her illustrious career, Dame Jessica has amassed an impressive collection of medals and accolades, including multiple World Championship titles and European Championship victories.

Beyond her remarkable success in sports, Jessica is admired for her dedication to philanthropy and her commitment to empowering the next generation.

WHY SPONSOR?

Sponsoring the British Bash gives you a unique opportunity to connect with an influential New York-based community of over 4,000 people, build brand awareness and show your company's support for one of the oldest charitable organizations in the United States.

BRAND VISIBILITY

An opportunity to reach an upscale, affluent and sought-after New York-based audience. Sponsors have a number of fully customizable options to provide the desired level of visibility, year-round as well as on the evening of the event.

NETWORKING

Expand your network and make connections in a vibrant community that can lead to new business opportunities.

ENTERTAINMENT

A unique experience for client entertainment and/or an opportunity to reward your staff for good service. Your company's commitment to the well-being of others will inspire a sense of pride among employees and clients.

CORPORATE SOCIAL RESPONSIBILITY

Support one of the oldest charities in the United States and have a direct impact on the local community. All donations are tax-deductible to the fullest extent allowable by law.

PRESENTING SPONSOR

\$30,000

\$21,000 tax-deductible

- Presenting sponsor credit i.e., 'ABC presents the British Bash'
- Two VIP seats at the honoree's table
- Two premium tables of 10 seats
- Exclusive VIP cocktail reception with honoree
- Presenting sponsor credit on all promotional materials
- On-site branding and activation
- Premium placement of logo on step and repeat, stage and screens at the event
- Acknowledgment in pre and post event press releases
- Podium recognition by celebrity hosts on the night
- Logo on St. George's Society website's Partners page, as well as linking logo on event page

GOLD SPONSOR

\$15,000

\$10,500 tax-deductible

- Two VIP seats at the honoree's table
- Premium Table of 10 seats
- Exclusive VIP Cocktail Reception with honoree
- On-site branding and activation
- Logo on step & repeat, stage and screens at the event
- Logo on all promotional materials
- Acknowledgment in pre and post event press releases
- Podium recognition by celebrity hosts on the night
- Logo on St. George's Society website's Partners page, as well as linking logo on event page

SILVER SPONSOR

\$8,000

\$3,500 tax-deductible

- Prime Table of 10 seats
- Exclusive VIP Cocktail Reception with honoree
- Podium recognition by celebrity hosts on the night
- Linking logo on event page

ENTREPRENEUR SPONSOR

\$2,500

\$250 tax-deductible

- 5 seats at a shared preferred table

BRONZE SPONSOR

\$5,000

\$500 tax-deductible

- Preferred Table of 10 seats
- Linking logo on event page

We are committed to delivering exceptional value, exposure, and recognition to our partners. Join us in creating an unforgettable experience that resonates far beyond the event itself.

To register for a table or sponsorship, please email hello@stgeorgessociety.org or call Anna Titley on 646-250-1546.

Member and individual tickets will go on sale on Monday 2nd October 2023.





Thank you for considering the British Bash
as your next sponsorship opportunity.

Please do not hesitate to contact us with any questions
E: hello@stgeorgessociety.org
T: 212-682-6110

St. George's Society of New York is a 501(c)(3) non-profit organization
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