



Presents the

ENGLISH BALL

St. George's Day
Monday 23rd April 2018
Mandarin Oriental, NYC

Cocktail Reception, 6:30pm
Dinner & Dancing, 7:30pm

Honoring

DAN GLASER

President & CEO
Marsh & McLennan Companies

LADY WEATHERSTONE

The Weatherstone Family Foundation



Supporting the charitable mission of
St. George's Society of New York

www.stgeorgessociety.org



THE EVENT

The English Ball is the most prestigious and important event in St. George's Society of New York's calendar with the proceeds directly supporting its charitable programs. Starting back in 1770 as a banquet to celebrate St. George, the patron saint of England, it has been held with rare exceptions every year since and is now established as the premier Anglo-American social event in New York City.

ABOUT THE SOCIETY

For almost 250 years St. George's Society has provided financial and emotional support to people in need in New York. The Society provides vital assistance in two core areas: homeless prevention and education. The Beneficiary Program helps elderly and disabled individuals in financial need, ensuring they are safe and secure in their own home. The Scholarship Program assists low-income students who have achieved excellent academic standing but due to financial hardship are unable to complete their final year of undergraduate studies.

The Society is well known in transatlantic circles due to its longevity, record of good works and position in the New York British community. It enjoys a close working relationship with the British-Consulate in New York and for over a century each serving British Consul-General has held the position of Honorary President. St. George's Society's Patron is HRH The Duke of Gloucester, KG, GCVO.



THE HONOREES

DAN GLASER

Marsh & McLennan Companies
Medal of Honor



Daniel S. Glaser is President and Chief Executive Officer of Marsh & McLennan Companies, a global professional services firm offering advice and solutions in risk, strategy and people. Through Marsh & McLennan Companies' market-leading brands — Marsh, Guy Carpenter, Mercer and Oliver Wyman — more than 60,000 colleagues provide services to clients in more than 130 countries, generating revenue exceeding \$13 billion.

Prior to his current role, Mr. Glaser served as Group President and Chief Operating Officer of the Company. He rejoined Marsh & McLennan in December 2007 as Chairman and Chief Executive Officer of Marsh, returning to the firm where he had begun his career 25 years before, right out of university.

Mr. Glaser is an insurance industry veteran who has held senior positions in commercial insurance and insurance brokerage, working in the United States, Europe and the Middle East. Mr. Glaser was named Chairman of the Federal Advisory Committee on Insurance in August 2014. He also serves on the Steering Committee of the Insurance Development Forum and the International Advisory Board of BritishAmerican Business. He is a member of the Board of Trustees for The Institutes and Ohio Wesleyan University, and a member of the Board of Directors for the Partnership for New York City.

A graduate of Ohio Wesleyan University, Mr. Glaser also completed the Advanced Management Program at the Harvard Business School. He holds an Honorary Doctor of Humane Letters degree from St. Thomas Aquinas College.

LADY WEATHERSTONE

The Weatherstone Family Foundation
Order of St. George's Society



Lady Weatherstone will receive the Order of St. George's Society for her philanthropic support of UK/US institutions and her service in the furtherance of St. George's Society's mission. Lady Weatherstone is the widow of Sir Dennis Weatherstone, KBE, former Chairman of J.P. Morgan. Sir Dennis was the first Chairman of St. George's Society's Advisory Council and served in this capacity from 2005 to 2008. The Weatherstone family's influence on St. George's Society has been far-reaching from initiating and chairing the Advisory Council to leading the 2007 Capital Campaign.

Lady Weatherstone is a keen tennis player and serves as a Governor for the International Tennis Hall of Fame.

SPONSORSHIP LEVELS

GOLD SPONSOR

\$50,000

(\$44,000 tax-deductible)

- Podium recognition
- Two prime tables of 10 seats
- Prime placement in invitation as Gold Sponsor*
- Full-page, full-color ad with prime placement in event journal**
- Corporate logo on screens at event
- Listing in event journal as Gold Sponsor**
- Corporate display & literature at event reception
- Logo on St. George's Society website

SILVER SPONSOR

\$30,000

(\$27,000 tax-deductible)

- Podium recognition
- One prime table of 10 seats
- Listing in invitation as Silver Sponsor*
- Full-page, full-color ad in event journal**
- Listing in event journal as Silver Sponsor**

BRONZE SPONSOR

\$15,000

(\$12,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Bronze Sponsor*
- Full-page, full-color ad in event journal*
- Listing in event journal as Bronze Sponsor**

PATRON SPONSOR

\$10,000

(\$7,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Patron Sponsor*
- Half-page, full-color ad in event journal**
- Listing in event journal as Patron Sponsor**

TICKETS

PATRON TICKET | \$1,000

(\$700 tax-deductible)

- Listing in invitation as Patron*
- Listing in event journal as Patron**

MEMBER TICKET | \$500

(\$200 tax-deductible)

ADVERTISEMENTS

FULL PAGE AD | \$5,000

(Fully tax-deductible)

HALF PAGE AD | \$3,000

(Fully tax-deductible)

SUPPORT THE ENGLISH BALL

If you would like to sponsor the English Ball or place an advertisement in the event journal, please contact Eliane Abou-Assi by email at eliane@stgeorgessociety.org or by phone at 212-682-6110.

Tickets can be purchased online at www.stgeorgessociety.org

* For inclusion in the invitation, sponsorship must be confirmed by Monday 26th February 2018.

** For inclusion in the program, ads must be submitted by Monday 9th April 2018.

SPONSORSHIP OVERVIEW

	GOLD SPONSOR \$50,000	SILVER SPONSOR \$30,000	BRONZE SPONSOR \$15,000	PATRON SPONSOR \$10,000	INDIVIDUAL PATRON \$1,000
Corporate Logo on Screens	✓				
Corporate Display at Event	Reception area				
Website	Logo & link				
Podium Recognition	✓	✓			
Event Journal Advertisement	Full page, full color ad (prime placement)	Full page, full color ad	Full page, full color ad	Half page, full color ad	
Invitation & Journal Listing	Prime placement	✓	✓	✓	✓
Number of Seats	20 (prime)	10 (prime)	10	10	1

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& Hamilton LLP	Company			



THANK YOU

Thank you for considering the English Ball
as your next sponsorship opportunity.

Please do not hesitate to contact
us with any questions.

Eliane Abou-Assi
eliane@stgeorgessociety.org
212-682-6110

St. George's Society of New York is a 501(c)(3) non-profit organization
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