

SPONSORSHIP

BRITISH

BASH

**CELEBRATING THE BEST
OF BRITISH IN NYC**

HONORING

Bradley Wright-Phillips
Anglo-American Cultural Award

Gareth Jones
British Leadership Award

Thursday 29th November 2018

Edison Ballroom | 240 West 47th Street

Cocktail Reception, 7pm | Dinner & Dancing, 8pm-Midnight

Supporting the charitable mission of
St. George's Society of New York

www.stgeorgessociety.org

**SAINT
GEORGE'S
SOCIETY
NEW YORK**
EST 1770





THE EVENT

The British Bash is an annual event that celebrates the “Best of British in NYC” while raising vital funds for one of the oldest charities in New York. The event is attended by over 300 vibrant professionals, passionate about supporting a great cause, while having fun doing it. Members of St. George’s Society, corporate leaders and honored guests enjoy a cocktail reception, followed by an evening of live music, dining, dancing, a charity auction and recognition of the night’s honorees.

By supporting the British Bash you will have multiple opportunities for brand activation and engagement with an influential New York-based network.

ABOUT ST. GEORGE’S SOCIETY

St. George’s Society of New York is a charity dedicated to enriching the quality of life for people in need through an established support system within the British and Commonwealth community in New York. Fueled by a passionate membership community, the Society provides vital assistance to elderly individuals at risk of homelessness, awards scholarships to low-income students in their final year of college and provides assistance to families of children affected by pediatric cancer.

Each year, the British Bash helps to sustain and expand these charitable programs and your participation will support our historic mission, while acknowledging the achievements of our 2018 honorees.

THE HONOREES



Bradley Wright-Phillips

Anglo-American Cultural Award

The first two-time MLS Golden Boot winner, Bradley Wright-Phillips turned himself into an elite finisher in MLS, and has banked arguably the greatest forward season in MLS history.

Wright-Phillips' career started in 2004, when he graduated from Manchester City's academy and played for the Premier League side until 2006. He then moved onto English side Southampton, where he

amassed 111 appearances and scored 22 goals. From 2009-11, Wright-Phillips featured for Plymouth Argyle before moving to Charlton Athletic. At Charlton, Wright-Phillips scored 31 goals in 82 games. Following that, Wright-Phillips was at Brentford on loan, playing 15 matches and recording five goals.

Wright-Phillips joined the New York Red Bulls halfway through the 2013 season, helping them to the Supporters' Shield, and in his first full season he equaled the league's record for most goals in a single campaign with 27. He currently holds the New York Red Bulls record for most goals scored.



Gareth Jones

British Leadership Award

Gareth is Co-Founder and Managing Partner of FinTech Collective a leading sector-focused venture capital firm, based in New York City and investing globally. Prior to becoming a venture capitalist, Gareth was a successful entrepreneur and business leader who helped build and sell three category leading fintech companies. These included Multex which IPO'd and then successfully sold to Reuters, Serverside which successfully sold to Gemalto, a European digital security company and CardLab

which was successfully acquired by Blackhawk Networks a global leader in prepaid gift, reward and incentive technologies and solutions.

Before starting his career in fintech Gareth spent three years 'double handing' a 36ft sailing boat 33,000 nautical miles from the UK to the Antarctic circle in search of inaccessible mountains to climb. Gareth has completed Columbia Business School's Senior Executive Program and graduated from the University of the West of England with a BSc. Honours degree.

Gareth lives in Brooklyn with his wife, an accomplished ceramicist, and their two teenage daughters.

WHY SPONSOR?

Participating as a sponsor of the British Bash gives you a unique opportunity to drive your marketing and align your brand with our community, honorees and corporate partners. We will be hosting a number of events and marketing campaigns in the lead up to the British Bash with outreach to over **4,000** people and an average of **10,000** website visitors monthly.

BRAND VISIBILITY

An opportunity to reach an upscale, affluent and sought-after New York-based audience.

NETWORKING

Expand your network and make connections that can lead to new business opportunities.

ENTERTAINING

A unique experience for client entertainment and/or an opportunity to reward your staff for good service.

CORPORATE SOCIAL RESPONSIBILITY

Support one of the oldest charities in New York and have a direct impact on the local community. All donations are tax-deductible to the fullest extent allowable by law.



SPONSORSHIP LEVELS

* All sponsors are listed in the event program at stated level

PRESENTING SPONSOR

\$40,000

(\$36,750 tax-deductible)

- Presenting sponsor credit i.e. 'XXX presents the British Bash'
- Two VIP seats at the honoree's table
- Two premium tables of 10 seats
- All guests are invited to the exclusive VIP Cocktail Reception with honoree
- 360-degree branding pre and post event
- Onsite branding and activation
- Premium placement of logo on step and repeat, stage and screens at the event
- Double page, full color centerspread advertisement in event program
- Presenting sponsor credit on all promotional materials
- Acknowledgement in pre and post event press releases press
- Podium recognition by celebrity hosts on the night
- Logo on St. George's Society website

GOLD SPONSOR

\$20,000

(\$16,750 tax-deductible)

- Two VIP seats at the honoree's table
- Premium Table of 10 seats
- All guests are invited to the exclusive VIP Cocktail Reception with honoree
- Onsite branding and activation
- Logo on step & repeat, stage and screens at the event
- Full color/full page advertisement in event program (prime position)
- Logo on all promotional materials
- Acknowledgement in pre and post event press releases
- Podium recognition by celebrity hosts on the night
- Logo on St. George's Society website

SILVER SPONSOR

\$10,000

(\$6,750 tax-deductible)

- Prime Table of 10 seats
- Five guests are invited to the exclusive VIP Cocktail Reception with honoree
- Full color/full page advertisement in event program
- Acknowledgement in pre and post event press releases
- Podium recognition by celebrity hosts on the night

BRONZE SPONSOR

\$5,000

(\$1,750 tax-deductible)

- Preferred Table of 10 seats
- Two guests are invited to the exclusive VIP Cocktail Reception with honoree
- Full color/half page advertisement in event program

MEMBER TABLE OF 10 | \$2,750

NON-MEMBER TABLE OF 10 | \$3,150

MEMBER TICKET | \$285

NON-MEMBER TICKET | \$325

ADVERTISEMENTS

FULL PAGE AD | \$1,750

(Fully tax-deductible)

HALF PAGE AD | \$1,000

(Fully tax-deductible)

SUPPORT THE BRITISH BASH

If you would like to sponsor the British Bash or place an advertisement in the event journal, please contact Eliane Abou-Assi by email at eliane@stgeorgessociety.org or by phone at 212-682-6110.

Tickets can be purchased online at www.stgeorgessociety.org

* For inclusion in the program, ads must be submitted to by Monday 12th November 2018.

SPONSORSHIP OVERVIEW

	PRESENTING SPONSOR \$40,000	GOLD SPONSOR \$20,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000
Presenting sponsor credit	✓			
360 degree pre & post event branding	✓			
VIP seats at honorees table	2 guests	2 guests		
Logo on all promotional materials	✓	✓		
Logo on step & repeat, stage, & screens	✓	✓		
Onsite branding & activation	✓	✓		
Inclusion in press release	✓	✓	✓	
Podium recognition	✓	✓	✓	
Program ad	Double page, full color, centerspread ad	Full page, full color ad (prime position)	Full page, full color ad	Half page, full color ad
Program listing	✓	✓	✓	✓
VIP reception with honoree	20 guests	10 guests	5 guests	2 guests
Number of seats	20 premium	10 premium	10 prime	10 preferred

VALUED PARTNERS

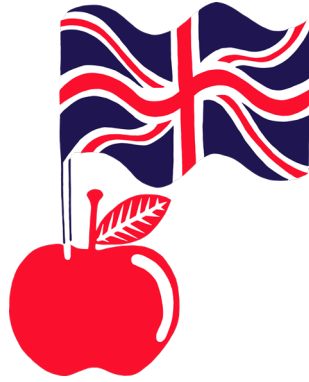
2LS Consulting
 Engineering D.P.C
 A Suit That Fits
 Aberdeen Asset Management
 Alta Peruvian Lodge
 Anisa International
 Asprey
 BAFTA New York
 Barbour
 BBC America
 Ben Sherman
 Boden
 Bond New York
 Boots
 Bremond
 British Airways
 British Consulate
 General New York
 British International
 School of New York

Burberry
 Claridge's
 Corinthia Hotel London
 Crabtree & Evelyn
 Curnard Line
 DHL Express
 Dotmailer
 Douglas Elliman
 Duane Reade
 Emma Bridgewater
 Ettinger London
 Eurostar
 Farrow & Ball
 Fiddler's Elbow
 Country Club
 Financial Times
 Frank Crystal & Company
 Fyodor Golan
 Glenlivet
 Grosvenor House

Hammerstein
 Ballroom
 Hearst
 Historic Royal Palaces
 HSBC
 Jack Wills
 Jaguar Land Rover
 Jones Wood Foundry
 Joules
 Karen Millen
 Katherine Hooker
 Laura Devine Attorneys
 Links of London
 L.K. Bennett
 Marie-Lou&D
 Mishcon de Reya
 Molton Brown
 Mountbatten Institute
 Myers of Keswick
 New York City FC
 New York Cosmos

New York Red Bulls
 Newmark Grubb Knight Frank
 Norwegian Air
 Norwood
 Number35
 Osbourne Clarke
 LLP
 Orvis Sandanona
 Phase Eight
 Pret A Manger
 Pretty Green
 Reiss
 Rockefeller Dental
 Group
 Sabre Integrated
 Security Systems, LLC
 Small Luxury Hotels
 of the World
 Space NK

Tea & Sympathy
 Ted Baker
 The Cock & Bull
 The Jade Hotel
 The Peacock
 Thomas Pink
 Timothy Oulton
 TransferWise
 Upper Montclair
 Country Club
 USA Sevens, LLC
 Virgin Atlantic
 Walkers
 Wedgwood
 WeiserMazars
 Wetherby-Pembridge
 School, New York
 Whistles
 XIX Entertainment



THANK YOU

Thank you for considering the British Bash
as your next sponsorship opportunity.

Please do not hesitate to contact
us with any questions.

Eliane Abou-Assi
eliane@stgeorgessociety.org
212-682-6110

St. George's Society is a 501(c)(3) non-profit organization
Tax ID: 23-7426425