



THE HARTFORD

Presents the

BRITISH

BALL

Tuesday 16th April 2024

The Pierre, NYC

Cocktail Reception, 6:30 pm

Dinner & Dancing, 7:30 pm

Honoring

CHRISTOPHER J. SWIFT

Chairman & CEO, The Hartford
Medal of Honor

LOWELL MORTIMER OBE

Principal, Mortimer & Co.
Commonwealth Award



**SAINT
GEORGE'S
SOCIETY
NEW YORK**
EST 1770

Supporting the charitable mission of
St. George's Society of New York
www.stgeorgessociety.org



THE EVENT

The British Ball is the most prestigious and important event in St. George's Society of New York's calendar with the proceeds directly supporting its charitable programs. Starting back in 1770 as a banquet to celebrate St. George, the patron saint of England, it has been held with rare exceptions every year since and is now established as the premier Anglo-American social event in New York City.

ABOUT SGSNY

Founded in 1770, St. George's Society of New York is a charity dedicated to enriching the quality of life for people in need through an established support system within the British and Commonwealth community in New York. Fueled by a passionate membership community, the Society provides vital assistance to elderly individuals at risk of homelessness, awards scholarships to low-income students and assists families affected by pediatric cancer.

St. George's Society is well known in transatlantic circles due to its longevity, record of good works and position in the New York-British community. The Society enjoys a close relationship with the British-Consulate in New York and for over a century each serving British Consul-General has held the position of Honorary President. St. George's Society's Patron is HRH The Duke of Gloucester, KG, GCVO.

THE HONOREES

CHRISTOPHER J. SWIFT

Chairman & CEO, The Hartford
Medal of Honor



Christopher J. Swift is chairman and CEO of The Hartford, a national leader in property & casualty insurance (P&C), group benefits and mutual funds, founded in 1810.

Swift, who was named CEO in 2014, was the driving force in the company's transformation, resulting in a more focused, disciplined leader in property and casualty, group benefits, and mutual funds. He expanded the company's capabilities and geographic reach through organic growth and strategic investments, including the purchase of Aetna's U.S. group life and disability business in 2017 and The Navigators Group, Inc., a specialty lines property and casualty business, in 2019. He also completed

the company's exit from the run-off life and annuity business, providing greater financial flexibility and improving The Hartford's return on equity and earnings growth profile.

As a long-time advocate of diversity, equity, and inclusion (DEI), Swift is the foremost champion of The Hartford's DEI initiatives, resulting in the company's leading board diversity, improved executive representation, and top-ranked company culture. The company is a 2023 Catalyst Award winner, listed on the 2023 Bloomberg Gender-Equality Index, and was named as a 2022 Best Place to Work for LGBTQ Equality by the Human Rights Campaign Foundation. In addition to his leadership within The Hartford, Swift has promoted DEI within the broader business community. He was an early signatory to the CEO Action for Diversity & Inclusion Pledge and serves on the Governing Committee for its Racial Equity Fellowship initiative. He is also a Catalyst CEO Champion for Change and has signed on to Paradigm for Parity, a coalition of business leaders committed to achieving gender parity at leadership levels by 2030.

In addition to his work at The Hartford, Swift is committed to making an impact on important issues, serving on many boards where he can make a difference. He serves on the board of directors for Citizen's Financial Group, Inc., and the executive committee and the board of directors of the American Property Casualty Insurance Association. He also is a member of The Business Council, Chief Executives for Corporate Purpose, Council on Foreign Relations, and The Geneva Association.

Previously, Swift held senior leadership and finance roles at American International Group (AIG). He began his career as a certified public accountant at KPMG LLP focused on financial services and was eventually appointed head of the Global Insurance Industry Practice.

He earned a bachelor's degree in accounting from Marquette University, where he is also a trustee.

THE HONOREES

LOWELL MORTIMER OBE

**Principal, Mortimer & Co.
Commonwealth Award**



Mr. Mortimer, an attorney-at-law, is the principal of Mortimer & Co. and the President of Campbell Shipping Company. He is also the founder of the LJM Maritime Academy, a high-tech maritime school that is an engine of maritime sector development and education in the Commonwealth of The Bahamas.

An educator and jurist in the public service for many years, Mr. Mortimer began his career as a biology teacher within the Ministry of Education in 1964 and would later serve as Acting Stipendiary & Circuit Magistrate, Acting Registrar General, and Chairman of the Copyright Royalty Tribunal.

His Chairmanship of the Education Loan Authority, his Co-Chairmanship of the National Scholarship Advisory Committee, and his membership of the Council of the College of The Bahamas underscored his love for the discipline of education and the development of our young people.

For his contributions to nation building, he was named Distinguished Officer of The British Empire (OBE) on the Queen's Birthday Honours List in 2009.

Mr. Mortimer is the non-resident High Commissioner of the Commonwealth of The Bahamas to India and has previously served as the Honourary Consul-General for the Republic of Turkey. He is currently a Director of Abilities Unlimited, is a Vestry member of Christ Church Cathedral and is Chairman of its Endowment Trust.

SPONSORSHIP

PRESENTING SPONSOR

\$100,000

(\$85,000 tax-deductible)

- Presenting sponsor credit i.e. 'ABC presents the British Ball'
- Speaking opportunity
- Podium recognition
- Three premium tables of 10 seats
- Premium placement in invitation as Presenting Sponsor*
- Double-page, full-color centerspread ad in event journal**
- Premium placement of logo on screens at event
- Listing in event journal as Presenting Sponsor**
- Acknowledgement in event press releases
- Corporate display & literature at event reception
- Logo on St. George's Society website
- Sponsor acknowledgement in social media promotions

PATRON TICKET | \$1,000

(\$500 tax-deductible)

- Listing in invitation as Patron*
- Listing in event journal as Patron**

FULL PAGE AD | \$5,000

(Fully tax-deductible)

HALF PAGE AD | \$3,000

(Fully tax-deductible)

GOLD SPONSOR

\$50,000

(\$40,000 tax-deductible)

- Podium recognition
- Two prime tables of 10 seats
- Prime placement in invitation as Gold Sponsor*
- Full-page, full-color ad with prime placement in event journal**
- Corporate logo on screens at event
- Listing in event journal as Gold Sponsor**
- Corporate display & literature at event reception
- Logo on St. George's Society website

BRONZE SPONSOR

\$15,000

(\$10,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Bronze Sponsor*
- Full-page, full-color ad in event journal*
- Listing in event journal as Bronze Sponsor**

SILVER SPONSOR

\$30,000

(\$25,000 tax-deductible)

- Podium recognition
- One prime table of 10 seats
- Listing in invitation as Silver Sponsor*
- Full-page, full-color ad in event journal**
- Listing in event journal as Silver Sponsor**

PATRON SPONSOR

\$10,000

(\$5,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Patron Sponsor*
- Half-page, full-color ad in event journal**
- Listing in event journal as Patron Sponsor**

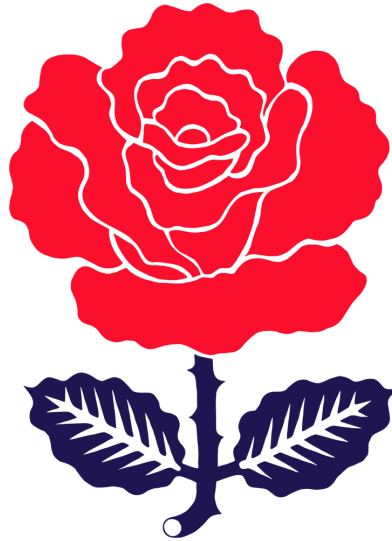
SUPPORT THE BRITISH BALL

If you would like to support the British Ball or place an advertisement in the event journal, please contact us by email at hello@stgeorgessociety.org.

Tickets can be purchased online at www.stgeorgessociety.org

* For inclusion in the invitation, sponsorship must be confirmed by Tuesday 20th February 2024.

** For inclusion in the program, ads must be submitted to by Tuesday 26th March 2024



THANK YOU

Thank you for considering the British Ball
as your next sponsorship opportunity.

Please do not hesitate to contact
us with any questions.

hello@stgeorgessociety.org

212-682-6110