

**SPONSORSHIP**

# ENGLISH BALL

**Thursday 25<sup>th</sup> April 2019**  
**Guastavino's, NYC**

Cocktail Reception, 6:30pm  
Dinner & Dancing, 7:30pm

**Honoring**

**BOB DUDLEY**

Group Chief Executive  
BP

**TIM MARLOW**

Artistic Director  
Royal Academy of Arts



**SAINT  
GEORGE'S  
SOCIETY  
NEW YORK**  
EST 1770

Supporting the charitable mission of  
St. George's Society of New York

[www.stgeorgessociety.org](http://www.stgeorgessociety.org)



## THE EVENT

**The English Ball is the most prestigious and important event in St. George's Society of New York's calendar with the proceeds directly supporting its charitable programs. Starting back in 1770 as a banquet to celebrate St. George, the patron saint of England, it has been held with rare exceptions every year since and is now established as the premier Anglo-American social event in New York City.**

## ABOUT THE SOCIETY

St. George's Society of New York is a charity dedicated to enriching the quality of life for people in need through an established support system within the British and Commonwealth community in New York. Fueled by a passionate membership community, the Society provides vital assistance to elderly individuals at risk of homelessness, awards scholarships to low-income students in their final year of college and provides assistance to families of children affected by pediatric cancer.

St. George's Society is well known in transatlantic circles due to its longevity, record of good works and position in the New York British community. The Society enjoys a close relationship with the British-Consulate in New York and for over a century each serving British Consul-General has held the position of Honorary President. St. George's Society's Patron is HRH The Duke of Gloucester, KG, GCVO.

## THE HONOREES

### BOB DUDLEY

**BP  
Medal of Honor**



Bob Dudley became Chief Executive of BP in 2010. He joined the oil and gas industry in 1979 and has held a variety of engineering, commercial and strategy posts in the US, the UK, Russia and China.

In 2009, Bob was appointed to the BP Board with accountability for the Americas and Asia. From 2003 to 2008 Bob served as President and CEO of TNK-BP in Moscow. Following BP's sale of TNK-BP in Russia and acquisition of ~20% of Rosneft, he joined the Rosneft board in 2013.

Previous executive roles include Alternative and Renewable Energy activities and responsibilities for BP's upstream business in Russia, the Caspian region and Africa and BP's Gulf Coast Restoration activities.

Bob's external roles include membership of various Business Councils and Advisory Boards and he chairs the Oil & Gas Climate Initiative (OGCI). He is a Fellow of the Royal Academy of Engineering.

Bob has a Degree in Chemical Engineering from the University of Illinois, a Masters in International Management from Thunderbird School of Global Management and an MBA from Southern Methodist University.

### Tim Marlow

**Royal Academy of Arts  
Anglo-American Cultural Award**



Tim Marlow is Artistic Director of the Royal Academy of Arts. Joining the Academy in 2014 as Director of Artistic Programmes, he became Artistic Director the following year. He oversees six departments from the RA's exhibition programme to Collections, Learning, Academic Programmes, Publishing and Architecture. Prior to his appointment at the Royal Academy, Marlow was Director of Exhibitions at White Cube for over 10 years (2003-2014).

Marlow has been involved in the contemporary art world for the past twenty-five years as curator, writer and broadcaster. Having trained as an art historian, he has also worked with many of the most important and influential artists of our time including, Ai Weiwei Hon RA, Antony Gormley RA, Damien Hirst, Theaster Gates, Anselm Kiefer Hon RA, Tacita Dean RA, Cerith Wyn Evans, Tracey Emin

RA, Gilbert & George RA, Julie Mehretu, Doris Salcedo and Mark Bradford.

Marlow is an award-winning radio and television broadcaster who has presented over 100 documentaries on British television and has presented programmes on BBC Radio since 1993. He was the founder editor of Tate magazine and is the author of numerous books and catalogues. He has lectured, chaired and participated in panel discussions on art and culture across the globe. His scholar's perspective along with his humour and vim make him one of the most influential people in the art world.

Marlow sits on the Board of Trustees for the Imperial War Museum, Sadler's Wells, Artichoke, Art on the Underground Advisory Board, The British School at Rome and Cultureshock Media.



# SPONSORSHIP

## PRESENTING SPONSOR \$100,000

(\$91,000 tax-deductible)

- Presenting sponsor credit i.e. ‘XXX presents the English Ball’
- Speaking opportunity
- Podium recognition
- Three premium tables of 10 seats
- Premium placement in invitation as Presenting Sponsor\*
- Double-page, full-color centerspread ad in event journal\*\*
- Premium placement of logo on screens at event
- Listing in event journal as Presenting Sponsor\*\*
- Acknowledgement in event press releases
- Corporate display & literature at event reception
- Logo on St. George’s Society website
- Sponsor acknowledgement in social media promotions

## GOLD SPONSOR \$50,000

(\$44,000 tax-deductible)

- Podium recognition
- Two prime tables of 10 seats
- Prime placement in invitation as Gold Sponsor\*
- Full-page, full-color ad with prime placement in event journal\*\*
- Corporate logo on screens at event
- Listing in event journal as Gold Sponsor\*\*
- Corporate display & literature at event reception
- Logo on St. George’s Society website

## BRONZE SPONSOR \$15,000

(\$12,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Bronze Sponsor\*
- Full-page, full-color ad in event journal\*
- Listing in event journal as Bronze Sponsor\*\*

## SILVER SPONSOR \$30,000

(\$27,000 tax-deductible)

- Podium recognition
- One prime table of 10 seats
- Listing in invitation as Silver Sponsor\*
- Full-page, full-color ad in event journal\*\*
- Listing in event journal as Silver Sponsor\*\*

## PATRON SPONSOR \$10,000

(\$7,000 tax-deductible)

- One table of 10 seats
- Listing in invitation as Patron Sponsor\*
- Half-page, full-color ad in event journal\*\*
- Listing in event journal as Patron Sponsor\*\*

## SUPPORT THE ENGLISH BALL

If you would like to support the English Ball or place an advertisement in the event journal, please contact Eliane Abou-Assi by email at [eliane@stgeorgessociety.org](mailto:eliane@stgeorgessociety.org) or by phone at 212-682-6110.

Tickets can be purchased online at [www.stgeorgessociety.org](http://www.stgeorgessociety.org)

\* For inclusion in the invitation, sponsorship must confirmed by Monday 25<sup>th</sup> February 2019.

\*\* For inclusion in the program, ads must be submitted to by Monday 8<sup>th</sup> April 2019.

## PATRON TICKET | \$1,000

(\$700 tax-deductible)

- Listing in invitation as Patron\*
- Listing in event journal as Patron\*\*

## MEMBER TICKET | \$500

(\$200 tax-deductible)

## FULL PAGE AD | \$5,000

(Fully tax-deductible)

## HALF PAGE AD | \$3,000

(Fully tax-deductible)

# SPONSORSHIP OVERVIEW

	PRESENTING SPONSOR \$100,000	GOLD SPONSOR \$50,000	SILVER SPONSOR \$30,000	BRONZE SPONSOR \$15,000	PATRON SPONSOR \$10,000	INDIVIDUAL PATRON \$1,000
Presenting Credit	✓					
Speaking Opportunity	✓					
Inclusion in Press Release	✓					
Corporate Logo on Screens	✓	✓				
Corporate Display at Event	Reception area	Reception area				
Website	Logo & link	Logo & link				
Podium Recognition	✓	✓	✓			
Event Journal Advertisement	Double page, full color centerspread ad	Full page, full color ad (prime placement)	Full page, full color ad	Full page, full color ad	Half page, full color ad	
Invitation & Journal Listing	Presenting credit	Prime placement	✓	✓	✓	✓
Number of Seats	30 (premium)	20 (prime)	10 (prime)	10	10	1

## PAST PARTICIPATING CORPORATE SPONSORS

21st Century Fox AFD Contract Furniture Inc. AIG Allen & Overy LLP Allianz AmWINS Group, Inc. Aon Plc Assured Guaranty Barclays Barclays NETS Community Alliance Barteluce Architects & Associates BBC Worldwide North America BL Mosher Consulting Inc Bloomberg Boies, Schiller & Flexner LLP Bond New York Brunswick Group Burberry Burson-Marsteller Cadwalader, Wickersham & Taft LLP Callison The Capital Group Catlin Group Limited Chartis Chubb	Citi Cleary Gottlieb Steen & Hamilton LLP CNA Cohn & Wolfe Condé Nast Courtside Ventures CRC Group Davis & Gilbert LLP The D.E. Shaw Group The Dow Chemical Company DreamWorks Animation Edelman Ernst & Young LLP Everest Insurance Facebook Find A Better Way USA Fossil Fragomen Worldwide Frontera Consulting Geoffrey Bradfield Inc Geometry Global Gibson, Dunn & Crutcher LLP Goldman, Sachs & Co. Goren Brothers Grey Group GroupM The Hartford Hearst Hill+Knowlton Strategies	Hiscox Holt Renfrew HSBC IBM Interparfums Ironshore Jaguar Land Rover Jefferies J. Walter Thompson Company Karen Harvey Consulting Group M. Klein & Company Korn/Ferry International KPMG LLP The Kraft Group Latham & Watkins LLP Lehman College Linklaters LLP Littler Mendelson, PC Lloyds Bank MacAndrews & Forbes Incorporated Macy’s and Bloomingdale’s Manchester United Marsh & McLennan Companies MasterCard McGraw Hill Financial MetLife, Inc.	Mishcon de Reya New York LLP Moët Hennessy USA Morgan Stanley Mountbatten Institute MullerSurminski Inc The Navigators Group, Inc. Neiman Marcus and Bergdorf Goodman Newmark Knight Frank News Corp The New York Times Company Nigel Lythgoe Productions Novae Group plc O’Connor Davies LLP Ogilvy & Mather Ogilvy CommonHealth Worldwide Pinehurst Store Fixtures Proskauer PublicCo RT Specialty Saint Thomas Church Fifth Avenue, New York Saks Fifth Avenue Salesforce Shearman & Sterling LLP Sompo International	Sony Corporation of America Standard Chartered Bank Starr Companies Sudler & Hennessey Sullivan & Cromwell LLP Swiss Re Corporate Solutions Team Detroit Thompson Reuters Time Inc. UK Alumni Group NY UM Validus Speciality Verizon Viacom The Weather Company, An IBM Business Willkie Farr & Gallagher LLP Winchester Capital WL Ross & Co LLC WPP Wunderman XIX Entertainment XL Catlin Young & Rubicam Zurich Insurance
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# THANK YOU

Thank you for considering the English Ball  
as your next sponsorship opportunity.

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Please do not hesitate to contact  
us with any questions.

Eliane Abou-Assi  
Event Manager  
[eliane@stgeorgessociety.org](mailto:eliane@stgeorgessociety.org)  
212-682-6110 ext. 13

St. George's Society of New York is a 501(c)(3) non-profit organization  
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