

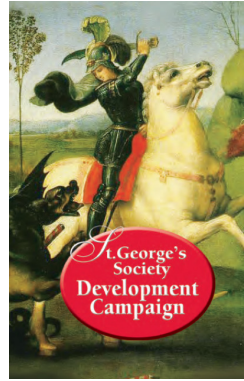
**ADMAN LORD SAATCHI HONORED
 AT 2007 ENGLISH BALL**



Over 300 members and friends assembled at New York's Pierre Hotel on 20 April for the Society's English Ball to honor the visionary advertising executive, Lord (Maurice) Saatchi and also to celebrate England's patron saint. Loyal toasts were presented to HM The

Queen by Britain's Ambassador to the United Nations, Sir Emyr Jones Parry; to the President, by British Consul-General Sir Alan Collins; and to St. George, by Society President Peter M. Felix. Mr. Felix (in photo, left with Lord Saatchi) reported on the ongoing success of the Society's charitable work and campaign to raise \$5 million. Jim Dale introduced the evening's honoree. In his thoughtful acceptance remarks, Lord Saatchi reflected on the conflict of American values. "It is an error to think of Americanism as merely a belief in 'practicality' and 'efficiency'. True Americanism is practical idealism. Its aims, instead of being merely materialistic and mechanical, are idealistic to the point of being Utopian." George McNeely of Christie's conducted a live auction that realized over \$80,000 for the Society's charitable work. (Overall the event generated over \$230,000 in net income.) The dance floor was noticeably crowded, especially after dessert, thanks to the music of Alex Donner's Orchestra. The guests remained long after the music stopped to enjoy drinks and coffee in the foyer. The 2007 English Ball, orchestrated by Vicki Downey, was another outstanding social and financial success and raised the bar for 2008. Special thanks to our new corporate Bulldog Sponsors: AIG and PACCAR.

**MANTON FOUNDATION GIVES
 \$1 MILLION TO SOCIETY**



In April the Development Campaign received \$1 million from the Manton Foundation. The gift is the largest ever received by the Society and memorializes the late Sir Edwin Manton and his wife, Lady (Florence) Manton. "The Foundation's action will enable the Society to significantly and immediately expand its charitable services," stated Peter M. Felix, President of St. George's Society. "The Manton Foundation's gift is a milestone

for the Campaign, which has now reached over 40% of its \$5 million goal," noted Natalie T. Pray, Campaign Chairman. Edwin Alfred Grenville Manton was born in Essex, England on 22 January 1909. After graduating from London University he became a casualty underwriter for American International Underwriters Corporation in 1933, was named Secretary in 1937, Senior Vice President in 1938, and President in 1942. In 1969 he was elected Chairman of the Board, retired in 1975 but returned in 1982 as an Advisor of American International Group, a position that he held until he died on 1 October 2005. He joined St. George's Society in 1938, served on the Executive Committee from 1984 to 1986 and was a Vice President from 1987 to 1989. From 1989 to his death he was one of the Society's two Delegates to the Board of St. Luke's Hospital (now St. Luke's/Roosevelt Medical Center). In 2001 Sir Edwin was awarded the Society's Medal of Honour for his devotion to and support of the Society. He was knighted by HM Queen Elizabeth II in November 1994 for his extraordinary generosity to the Tate Gallery.

**VAL BICKEL PROMOTED; REBECCA
 KUBU JOINS STAFF**



Val Bickel, who joined the Society's staff as an executive assistant in 2005, has been named Membership Services Director effective April. By now everyone is familiar with Val, who has become known to many members at social events or through telephone contact. She is now tasked with analyzing the Society's accumulation of databases to solicit new members; target younger

members; propose social activities that appeal to members and potential members; handle all enquiries and correspondence with members, and initiate and monitor dues payments. "Val has demonstrated that she has excellent people and communications skills," said John Shannon, Executive Director. "She knows the members, the members know and like her, and she will bring fresh ideas and approaches to help the Society to continue to

**TITLEY TO LEAD NEW
 MARKETING COMMITTEE**



President Peter Felix has instigated the creation of a new Marketing Committee to assess and, where desirable, improve the Society's brand. This will impact everything from the look and appearance of marketing materials (annual reports, brochures, letterhead) to enhancing membership benefits to

professionalizing the management of key functions, such as recruiting and retaining members. Led by Robert J.K. Titley (in photo), the Committee has started to explore a range of initiatives to benefit the Society as well as members. One goal is to seek promote "Bulldog" sponsorships, whereby corporations provide funding in exchange for defined benefits, including links to the web site, mentions in

grow." Succeeding Val as Executive Assistant is Rebecca Kubu (in photo). A 2004 graduate of Sheffield Hallam University with a BA degree in Communication Studies, she was most recently employed as an Administrative Officer in the Personnel Department of HM Prison Wealstun in Wetherby, England. In 2000-2001 she spent six months in Fujian Province, China, teaching English. Ms. Kubu comes to us through the Mountbatten Internship Programme, which brings recent British college graduates to New York, with visas, jobs and housing for one year. The interns gain useful work experience in the US, learn about America in night classes, and often go on to impressive jobs back in the UK. Please welcome Becky when you see her or speak to her on the phone.

APRIL ARTS INITIATIVE FEATURES NYSUN WRITERS

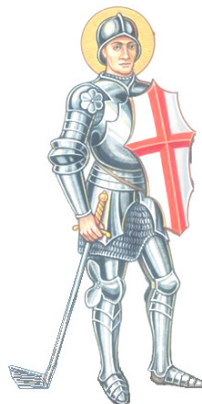


The Arts Initiative on 30 April at the national Arts Club featured Pia Catton, Cultural Editor, and Eric Grody, Theatre Critic of the *New York Sun* (in photo). Jim Dale began the proceedings with a monologue from Noel Coward's play, *Fumed Oak*. Then

Margot Astrachan, Arts Initiative Chairman, gave some background to the *Sun*, which was originally scheduled to launch on 11 September 2001. That plan had to be postponed, but it was launched seven months later and is still with us after five years almost to the day. In some ways, the paper is two papers: there is the news section, with a strongly conservative bent; and there is the arts section. Of note to St. George's members is the fact that the paper prints articles from the *Telegraph* newspaper. This came about because one of the original backers of the *Sun* was an investor in the London paper. The *Sun* is noted for its extensive coverage of the arts in New York: theatre, dance, opera, art exhibits, films, architecture and books. Ms. Catton explained that the paper had concluded that its rivals were scaling back their coverage and that this represented an opportunity to gain a foothold in the New York news market. The only difficulty, she said, is that the paper cannot review everything and must make editorial decisions to review some things and to pass on others. The *Sun* hires many writers but none are full-time, which gives her, as Cultural Editor, the ability to draw on a large roster of reviewers.

publications, and opportunities to mail to the membership. The Committee will further develop the Society's web site (www.stgeorgessociety.org). Other proposals include the creation of a press kit to garner publicity among personal/corporate philanthropy reporters in the tri-state area; organizing an annual event to be held on Commonwealth Day; and starting a series of events featuring a prominent public figure. Also under consideration are outings to Broadway or cultural events with British performers. On the back of this year's dues notice is a membership survey form to ascertain whether there is support for out-of-town excursions and longer trips to other areas of the US or other parts of the world. Please take the time to complete it so the Committee can gauge the level of interest among the membership for such activities.

FIRST EVER ST. GEORGE'S OPEN, QUEEN'S BIRTHDAY AND MORE



The Society will sponsor the first ever St. George's Society Open Golf championship on Thursday 28 June at the Suburban Golf Club in Union, New Jersey. Featuring a "menu" of lunch, 18 holes of golf, and cocktails and dinner, the event is priced at \$250 for members and \$350 for non-members (prices includes an annual membership in the Society). A silver claret jug trophy will be presented to the winner at the following English

Ball, engraved with the winner's name annually. There will be prizes for the longest drive and the lostest to the hole presented at the course. Suburban Golf Club has an 18-hole course designed by the noted designer and architect, A.W. Tillinghast and is located 15 miles from Times Square, in Union, NJ. Following on the success of last year's celebration of HM The Queen's 81st birthday, on Monday 11 June of this year a number of British-American organizations in New York, including St. George's Society, will join to celebrate the royal birthday at the Racquet & Tennis Club. Formal invitations will be mailed but can also be downloaded from www.BritAmNY.org. Jeffrey A. Ryan, the Society's Ceremonial Marshall, escorted by John Shannon, Executive Director, will carry the Society's banner in the Flag Day Parade from City Hall to Fraunces Tavern on Thursday 14 June. The annual Garden Party at the General Theological Seminary in Chelsea will be held on Wednesday 18 July. The popular Fall Reception at the Tavern on the Green will take place on Monday 10 September.

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